

NEWS RELEASE

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Lovell Communications Founder to Speak at Women's Forum

Clarksville, TN – Paula Lovell, founder of Nashville-based Lovell Communications, is the guest speak at a Women's Business Forum April 17.

Prior to forming her company in 1988, Lovell was vice-president of a Nashville advertising and public relations agency. She spent 10 years as a print and electronic journalist working at the Nashville Banner and writing and producing for WSMV-TV, ESPN, ACTS, The Nashville Network, National PM Magazine, and WTBS.

As a business owner, Lovell develops strategic communications plans, works daily with national media, and manages crisis communications for agency clients. Lovell was named 1997 Woman Business Owner of the Year by the national Association of Women Business Owners and was honored as a finalist for the 1998 Executive of the Year in the Small Business Awards. She frequently presents marketing workshops and "guerrilla networking" seminars.

The Forum, sponsored by the Clarksville Area Chamber of Commerce, is Wednesday April 17 at 8:30 a.m. at the Customs House Museum & Cultural Center. It is free and open to the public. A light breakfast will be served. Contact Amber Holt or Angie Dennis at the Chamber at 647-2331 for more information.

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